

Stewart & Co.

Correct Apparel for Women & Misses

Fifth Ave., at 37th St.

Charming CO-ED Dresses

in new Fall models of rare grace and youthfulness

Prices Are Moderate

Co-Ed Dresses sold exclusively in New York by Stewart & Co.



589—Satin frock of irresistible smartness, cleverly trimmed with tiny ruffles. The smart surplice bodice terminates in large bow in back; novel sleeves; vestee of dainty lace. Colors: Navy or Black. Sizes 14 to 20.

55.00

Mail or phone orders given prompt and careful attention

Send for Illustrated Style Book 26-A

Vacuum Cleaners

(Mail Orders Filled Anywhere)

Our Great Offer

We will deliver right into your hands your choice of any one of the ELECTRIC CLEANERS listed below and let you try the cleaner thoroughly in your own home before you pay a cent.

Only \$3.50 Down

EASY MONTHLY PAYMENTS

If you decide to buy after the trial you can pay down as your first payment only \$3.50, the balance in small easy payments. Our liberal easy payment plan gives you the privilege of owning and using and paying for it at your convenience—and no extra charge for easy payments. Write or phone Bryant 6280 at once for details of this great offer.

WE SELL EVERY KIND OF VACUUM CLEANER

on easy payments, anywhere. All brand new, epic and span, latest models.

Ages	Eclipse	Liberty	Royal
Big Model "D"	Europa	Little Ben	Sweeper-Vac
Big Ben	Frantz Premier	Chin-A	Thor
Capillac	Hoover	Pittsburg	Torrington
Dumley, S.	Hot-Point	Regina	Western Electric

Included in this "drive" is the very popular and justly famous "Imperial" Electric Vacuum Cleaner. More Imperial Cleaners are being sold in New York than any other kind of cleaner. We are special agents.

Used Cleaner Department

Agents' Samples, Shopworn, Used Cleaners.

Richmond, was \$65 now \$12
Frantz Premier, was \$35 now \$19
Europa, was \$40 now \$21
Magic, was \$38 now \$19
Chin, was \$35 now \$21
Hoover, was \$100 now \$30

And many others at big bargains.

USED CLEANER DEPARTMENT.

\$1.00 PER DAY RENTS

Any High-Class Electric

VACUUM CLEANER

For Two Days Ask For Rental Dept.

VACUUM CLEANER SPECIALTY CO., Inc.

Main Office and Salesroom
131 W. 42d St.
Between B'way and 6th Ave.

Down Town Branch
Booth 20, Concourse,
HUDSON TERMINAL BUILDING
30 Church Street.

COUPON

VACUUM CLEANER SPECIALTY CO., INC.

131 W. 42d St., N. Y. City, Dept. 8

Send me complete price list and easy payment plan.

Name.....

Address.....

La-May Face Powder

Is Harmless to the Most Delicate Skin

A specialist has at last perfected a pure face powder that positively will not cause enlarged pores, blackheads and irritations. In fact, while it is considered the best face powder, it is also a remedy for complexion troubles. It is guaranteed pure and harmless to the most delicate baby skin. It beautifies wonderfully because it helps to clear and lighten the skin and protect the complexion from blemishes. This new kind of face powder is made largely of an ingredient that skin specialists use in the treatment of the complexion. And it really stays on better than any other face powder. Of course, saying this, every one knows we mean the famous La-May Powder.

(French, Poudre L'Ame). This is the powder that does not contain starch, rice powder or dangerous white lead to make it adhere. White lead is a deadly poison and rice powder turns into a gluey paste that makes enlarged pores, blackheads and ripe powder irritations. Because La-May is so pure and because it stays on so well it is now used by over a million American women. All dealers carry the large box, and many dealers also carry the small trial size. Be sure to try La-May. Then you will really know a perfect face powder. You will be sorry if you take a substitute. When you use this harmless powder and see how beautifully it improves your complexion, you will understand why La-May so quickly became the most popular beauty powder sold in America. Save this notice.

Exceptional Value

Silk Blouses

Nearest Models Always in Stock

VASSAR BLOUSE SHOP

Style 2211 Heavy Crepe de Chine White & Pink

Also Mail Orders. Ask for Catalogue & VASSAR BLOUSE SHOP, 500 Fifth Ave., Cor. 42d St. and 5th Ave., 2d floor.

Photographs Copied

Old and cherished daguerotypes, tintypes and photographs re-copied, reviving their antique and lovable characteristics. Write for booklet "D."

Bachrach

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Studios in twelve other cities.

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Save Your Eyes

Wear Soft-Lite Lenses

Eyes Examined by Registered Optometrists

M. Singer

200 Broadway, cor. Fulton St., Manhattan
1434 Madison Ave., cor. 100th St.
100 W. 181 St., nr. St. Nicholas Av.
381 Prospect Av., near 104th St., Bronx

Upstown Stores Open Until 9 P. M.

WALKING DOLL

Walks with firm, solidly stride, when led by hand. Can bow, kneel, walk stairs. Bounding joy for children and grownups. Sensational entertainment for parties, plays, theatricals. 28 in. tall, beautifully dressed, complete without wig, \$2.75. With long curls, as pictured, \$3.00. Boy Doll—soldier, sailor or tuxedo pants, strikingly sensational imitation of authentic walking boy, \$3.00.

Add 50c. for postage or express charge.

MANHATTAN DOLL CO.

720 Fifth Ave., N. Y.

Men's Imported Cashmere Socks

6 Pairs for \$10

Values from \$2.50 to \$5.00 Pair

Alert men alive to unusual opportunities will appreciate this remarkable clearance. Every pair of socks is guaranteed. Absolutely perfect, no seconds. All were recently imported from England. Colors: White, Black, Green, Light Gray, Navy, Khaki. Light or Dark Gray, Brown, White or Black with Colored Clocks, and Heather shades.

Mail Orders Filled—Nose C. O. D.

Stewart Sporting Sales Co., 425 5th Ave. 4th floor N. Y.

CHINA

LONG before you were born, Ovington's was well established as a chinahouse where smart designs and reasonable prices went hand in hand.

To-day it is known throughout America as the pre-eminent place to buy smart gifts, but Ovington's china is still equaled by few in variety and beauty and by none in value.

OVINGTON'S

"The Gift Shop of 5th Ave."

314 Fifth Ave., near 32d St.

REDUCE YOUR DOUBLE CHIN

in one month. The Double Chin Suppressor, worn during sleep, strengthens chin muscles, restores them to normal. Light, durable, washable.

Size 14: Mesh, \$3.00; Linen, \$2.50; Cotton, \$1.50. EYEBROWS permanently shaped. Indorsed by medical profession. Consultation free.

MRS. C. WALKER, Hotel Pennsylvania (Hair Dressing Salon)
7th Ave. & 36th St. Knickerbocker Bldg.

BEAUTIFUL EYEBROWS & LASHES

MRS. COLEMAN DARKENS EYEBROWS AND LASHES.

One application lasts two to four weeks. Washing or creams do not affect. \$1.50 per box; eyebrows and lashes perfected, 50c. per treatment, at our parlors.

PERMANENT HAIR WAVE

guaranteed 6 months or refund money. Front Wave, 14 Curls, \$15.

SPIRO'S HAIR SHOPS

34 West 46th St., 36 West 38th St.

Maternity Corset

THE only safe corset—the expectant mother can wear. It is shaped to fit the maternity body. Supports without constriction. Comfortable. Easily adjustable. Worn by over a million mothers. Lightly endorsed by physicians.

\$3.95 to \$15.00 according to material

If impossible to visit our store, write Dept. 3-15 for free style book.

Lane Bryant

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125-127 West 3rd Street

Write for Colonial Chair Booklet

Superfluous Hair

PERMANENTLY REMOVED

By Stationary Multiple Electric Needle

Only device of its kind in New York.

In one-sixth the usual time. Removes 300 hairs in one hour without pain or scarring. Eyebrows permanently shaped. Indorsed by medical profession. Consultation free.

MRS. C. WALKER, Hotel Pennsylvania (Hair Dressing Salon)
7th Ave. & 36th St. Knickerbocker Bldg.

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the most thing ever made—now offered to you at a remarkably low price. All our models now reduced.

Refrigerator Shop
57 W. 42d St., N. Y. City.
313 Broad St., Newark.

AUGUST Sheppard Knapp's SALE

Our entire present holding of furniture now reduced. We advise all our friends to take advantage of this sale.



Leading furniture manufacturers advise of great scarcity in raw materials. This emphasizes the advantage of buying now, especially at our present exceedingly low prices.

Low operating expense and wholesale connections make price a bare here than elsewhere. A comparison will convince you.

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10 P. Solid Mahogany
DINING ROOM SUITE
Hoppelshaus design
Special \$470

SHEPPARD KNAPP SON CO.

CARPETS INC. RUGS
RETAIL WHOLESALE
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Piano and player-action both built in one factory, assuring perfect co-ordination. Wonderful expression devices. Beautiful appearance. Liberal allowance for your old piano. Write for catalogue. Convenient terms.



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433 FIFTH AVENUE, NEW YORK CITY
BROOKLYN, 47-51 FLATBUSH AVENUE

Represented in All Cities

"PRUDENTIAL" STEEL BUILDINGS Easily-Erected

ALL SIZES FOR ANY PURPOSES

Factory	Shops
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WRITE FOR INFORMATION

THE C. D. PRUDEN COMPANY, 56 PINE ST. N.Y.

The Perfect Flesh Reducer

Blanche Arnel, Noted Opera Singer, Takes Off 34 lbs. by Drinking Tea Prepared from Japanese Herbs

NO DRUGS—NOT INJURIOUS TO HEALTH—NO DIET NO EXERCISE.

Boiled and used same as ordinary Tea.

Also in Tablet Form

Send 3c Stamp for 44-Page Booklet

This Firm Has No Agents.

Arnel's Tika Tea Co.
Dept. 40, Room 411,
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Royalty Ladies' Tailoring Co.

wish to announce to their many patrons and friends that they have greatly reduced prices on all GOWNS and SUITS for the SUMMER MONTHS. Imported Models of exclusive design.

\$100 Suits for \$75.00
\$85 Suits for 70.00
\$75 Suits for 60.00
\$60 Suits for 45.00

Materials, Fit and Workmanship Guaranteed.

Save money by taking advantage of these prices NOW. We also remodel garments of every description at very moderate prices.

1416 Broadway, Cor. of 39th St. (Suite 410)

Why Have Gray or Faded Hair

HENNA D'OREAL

New French Discovery which is composed of pulverized Henna and Herbs, provides the only harmless coloring in the world. Not affected by previous dye. Will not stain scalp or rub off. All shades, easy to apply. Beware of inferior substitutes. A perfect preparation proven to be superior to the best. Application and recolorization in daylight hours.

Price, \$1.00. Postpaid, \$1.40.

Blond Henna for lightening hair that has grown dark. Price \$3.10. Address Dept. 8.

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SUPERFLUOUS HAIR, MOLES, WARTS, Etc.

REMOVED by electrolysis; only permanent cure known. I use from 1 to 12 needles, removing 50 to 300 hairs per hour. I guarantee my work to be permanent. No pain or scars. I use the quickest, cheapest and most reliable of all electrolysis methods.

ELTA LOUISE KELLER, 347 36th St., Room 1402, Phone Murray Hill 3111. Also 35 State St., Chicago.

SURE WAY TO BEAUTY

Pimples are due to bad blood. Clear your blood and you'll have a clear, charming complexion—a pride to you and not a source of misery.

Over 1,000,000 women since 1910 have found Dr. J. P. Campbell's "Arnel's" Wafers to be wonderfully successful in acting as a blood purifier, tonic and remover of skin blemishes. You, too, can have a fine complexion.

Write today. Stalled in plain paper on receipt of 50c and \$1.00 from RICHARD L. KELLER CO., 300 W. 4th St., New York City. Every Druggist can get this remedy for you from his wholesale dealer.

Reduce Your Flesh

by wearing

Walter's Reducing Rubber Garments

For Men & Women Cover entire body or any part. Send for Illustrated Booklet.

Dr. Jeannette C. Walter
350 Fifth Ave., N. Y.
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Best Tailor, Price \$5.00 Billings Bldg., 4th St. Che. Tailor, \$2.00 (Roth 4th St. 4th door)

THE LASTING WAVE

ADDS CHARM TO THE FACE

If your hair is not naturally wavy we make it so.

GRAY FADED HAIR

Restored to any natural color with Henna. Beautifully Chestnut Brown, Black, Dark, and Darker.

Application 35c up.

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8 W. 37th St., New York

The Oldest Yarn House

In America—Est. 1858.

Full supply of Yarns, all colors, in Columbia and Good Shepherd.

D.M.C. Cotton just arrived. French Tapestry.

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390 Sixth Ave.,
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Bracelet Watches

\$14.75

Full 7 Jewels—Fine Quality Gold Filled

Fully Guaranteed.

OTHERS, \$5.75 to \$15.00.

You will make a big mistake if you buy a watch, diamond or other article of good jewelry before seeing Bennett.

Diamonds Bought and Sold for Cash.

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Nature Shot

It Looks so "Nifty" and Wears so Well—Yet "It Feels Like Nothing on."

For Boys and Girls

Blum-Plan Gun Metal

Sizes 6 to 8	3.25
Sizes 8 1/2 to 11	3.50
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Write for complete Catalogue of Blum-Plan Styles for Children.

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3d Ave., 150 & 151 Sts.
Bowery, nr. Broome

Brooklyn Store: 442-444 Fulton St., near Hoyt.
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Newark Store: 689 Broad St., opposite Military Park.
Children's Annex running through to West Park Street.

Mail Order Department, 2240 Third Ave. Postage, Including Insurance, 10c Extra. Send Postal Money, Order or New York Draft Only.

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Broadway at 77th St.
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The one spot, however, that shines above all others in this great summer resort is the UPPER WEST SIDE.

The Belleclaire stands at about the centre of the UPPER WEST SIDE, also midway between Central Park West and the Hudson River.

With 300 big rooms, each with outside bath the Belleclaire offers to visitors to New York a very comfortable home.

Don't forget that it is a home with all of the courtesies and service that go with a well-appointed home.

I am sure you will enjoy the good cooking.

ROBERT D. BLACKMAN, Proprietor.

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"WORLD'S BEST"

\$45 Cleaner—Guaranteed.

OUR PRICE

\$35

Booklet On Request

We are AUTHORIZED agents for the Hoover, Ohio, Royal, Frantz Premier and all other popular machines.

ONLY \$3.50 DOWN

EASY MONTHLY PAYMENTS

GUARANTEE OF SATISFACTION

Any Cleaner exchanged for any other within 10 days of purchase.

Free Demonstrations. Call, write or telephone and save money.

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"HAIR SERUM" relieves tightness and brings proper circulation to the scalp. Stops hair falling at once. Hair grows thick and luxuriant, with a wonderful lustre and texture.

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